



Standard Bank

BIOMASS

FAIR 2024

8 – 10 August 2024

- 8 August - Conference
- 8 August - Networking Event
- 9 August - Expo
- 10 August - Expo

Otjiwarongo

Theme: *"Innovating for a greener future"*

**BIOMASS FAIR
2024**



@biomassfairnam

Concept Note

Otjiwarongo
Otjozondjupa Region

Implementing Partners 2024



About the Standard Bank BIOMASS FAIR

Implemented by partners, the Namibia Biomass Industry Group (N-BiG) and the Charcoal Association of Namibia (CAoN), the Standard Bank BIOMASS FAIR is an event tailored toward the blossoming bush biomass sector in Namibia and the region at large. By bringing together stakeholders of the growing biomass sector, the sector is strengthened, and new opportunities can be explored. The annual fair provides an excellent opportunity for networking and exchanging of best practices and knowledge on bush control and biomass utilisation. The Standard Bank BIOMASS FAIR takes place over three days, comprising a Conference, an Expo showcasing technology and field demonstrations and a Networking event. Each specific event is targeted and has a specific purpose, with the overall aim of formalising and promoting the budding biomass industry in Namibia.

With approximately 300 visitors and 30 local exhibitors, the Biomass Technology Demonstration Day at Cheetah Conservation Fund in 2018 was a successful pilot event that paved the way for the foundation of this annual biomass event. In 2019, the Biomass Technology Expo drew over 1,500 international, regional, and local visitors, as well as 120 exhibitors to Otjiwa Lodge in the Otjozondjupa region, the central hub of bush biomass in Namibia.

From 7 to 8 September 2022 N-BiG, NUST and CAoN hosted a two-day Standard Bank BIOMASS FAIR comprising a Research Symposium and Biomass Industry Conference at the Safari Court Hotel and Conference Centre in Windhoek, under the theme "Discovering A New Decade for Biomass. The Standard Bank BIOMASS FAIR 2022 received diamond sponsorship from Standard Bank Namibia, thus accorded the name Standard Bank BIOMASS FAIR 2022. The event attracted over 500 participants and over 20 local and international speakers.

In 2023, the Standard Bank BIOMASS FAIR at Gross Barmen attracted over 250 participants to the conference, 60 exhibitors as well as over 23 local and international speakers. This was the first full event after a 3-year break due to COVID-19. To supplement the financial efforts of the implementing partners, an annual call for sponsorships is advertised for interested companies.

About the Standard Bank BIOMASS FAIR 2024

Date: 8 – 10 August 2024 • **Venue:** Otjiwarongo

Theme: "Innovating for a greener future"

The Standard Bank BIOMASS FAIR 2024 aims to promote the booming biomass sector in Namibia and the surrounding regions at large. The Standard Bank BIOMASS FAIR will take place over three days, from 8 to 10 August 2024 in Otjiwarongo, offering a modern conference venue and ideal surroundings for showcasing biomass technology and field demonstrations. It comprises a Conference, a Networking event and an Expo.

Format and Expectations

Biomass Conference – 8 August 2024; 08:00 to 17:00. the first day will kick off with a conference which will explore vital aspects such as Governance Frameworks, environmental best practices, access to local and international markets, harvesting and processing technologies, bush-biomass products, and technical services. For the first time this year, the conference will also combine research papers delivered by our scientific institutions and presentations from industry practices will specifically emphasise innovative practices to promote a greener future. It will feature local, regional, and international speakers. Attendees can expect to gain valuable insights into emerging trends and seize opportunities in the industry..

Exclusive Networking Event – 8 August 2024; 18:00 to 22:00. There will be an exclusive cocktail event, specifically for biomass buyers and sellers to engage with one another, in a relaxed setting, with drinks, food and a warm atmosphere. A cash bar will be available for extra drinks.

Expo – 9 to 10 August 2024; from 08:00 to 18:00 for both days respectively, this is the ultimate biomass showcase event, hosting approximately 120 exhibitors, the Expo will demonstrate an extensive range of biomass products and cutting-edge technology. The Expo will feature a variety of exhibitors showcasing harvesting technology, exhibiting charcoal and other wood products, and presenting services for the biomass industry, including access to finance. Attendees can expect a family-friendly environment accompanied by a variety of food and beverage options.

Enquiries

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