



Standard Bank

BIOMASS FAIR



IMPLEMENTING
PARTNERS



N-BiG
Namibia Biomass Industry Group

CAON
Charcoal Association of Namibia



CALL FOR STRATEGIC
SPONSORSHIP

6-8 AUGUST
2026
OTJIWARONGO

Theme: Powering Namibia's Bioeconomy

The BIOMASS FAIR 2026 is Namibia's leading platform dedicated to advancing the bush biomass industry — bringing together policymakers, producers, financiers, researchers, exporters, and technology innovators.

Hosted by Namibia Biomass Industry Group (N-BiG) and Charcoal Association of Namibia (CAoN), the event has evolved into a high-impact regional industry gathering attracting stakeholders across SADC and beyond.

This is more than a gathering point. It is a convergence point for stakeholders across the biomass value chain.

EVENT EXPECTATIONS • 2026

6–8 August 2026 • Otjiwarongo

DAY 1 6 AUGUST

- Biomass Industry Conference
- Exclusive Buyers & Sellers Networking Event

Why The Biomass Fair Matters

NAMIBIA'S BUSH BIOMASS OPPORTUNITY

- Millions of hectares affected by bush encroachment
- Expansion of various biomass value chains
- Increasing local, regional and international demand for biomass
- Strong ESG & sustainability alignment

DAY 2-3 7-8 AUGUST

- Biomass Technology & Industry Expo
- 120+ Exhibitors
- Field & technology demonstrations

THE BIOMASS FAIR SERVES AS:

- Policy dialogue platform
- Market access hub
- Technology showcase
- Investment gateway
- Networking Hub

TRACK RECORD & GROWTH

2024 HIGHLIGHTS

- 260 in-person conference delegates
- 1,500+ online participants
- 64 exhibitors
- 450+ expo visitors
- 19 industry speakers

AUDIENCE PROFILE

TARGET ATTENDEES

- Biomass producers
- Buyers & sellers
- Technology providers
- Banks & financiers
- Government stakeholders
- Environmental agencies
- Regional trade bodies
- Development partners
- Farming community
- General public

2018

SUCCESSFUL PILOT EVENT LAUNCHED

30 exhibitors, 300 expo visitors, 4 speakers

2019

BREAKOUT YEAR

1,500 delegates, 120 exhibitors, N\$75,000 raised for drought relief, and over N\$1 million in equipment, products and services sold.

2022

STRATEGIC RETURN POST-COVID

20 high-level speakers, demonstrating strong industry engagement despite no expo component.

2023

HYBRID EXPANSION

The event brought together 250+ expo visitors, 600+ in-person attendees, 60 exhibitors and 23 speakers, alongside expanded online participation (100+).

2024

THE COMEBACK

The most recent edition hosted 260 in person conference delegates, 1,500+ online participants, 64 exhibitors, 450 expo visitors, and 19 speakers, reflecting both strong on-site engagement and expanding digital reach.

SPONSORSHIP OPPORTUNITY

Partner With the Industry's Growth Platform

The Standard Bank BIOMASS FAIR 2026 received diamond sponsorship from Standard Bank Namibia, thus accorded the name Standard Bank BIOMASS FAIR 2026

THE BIOMASS FAIR 2026 OFFERS STRATEGIC SPONSORS:

- Direct industry engagement
- Brand positioning within a high-growth green economy
- Access to decision-makers
- Media exposure (TV, radio, digital, print)
- Speaking opportunities
- On-site activation opportunities

SPONSORSHIP PACKAGES

EXCLUSIVE NAMING
RIGHTS PARTNER

DIAMOND SPONSOR N\$ 500,000	GOLD SPONSOR N\$ 200,000	SILVER SPONSOR N\$ 100,000	BRONZE SPONSOR N\$ 20,000	PLATINUM SPONSOR N\$ 10,000
EXCLUSIVE NAMING RIGHTS TO BIOMASS FAIR 2026 (LIMIT TO 1)	-	-	-	-
PREMIUM BRANDING ACROSS ALL PLATFORMS	PREMIUM LOGO PLACEMENT	LOGO INCLUSION ACROSS EVENT BRANDING	ENTRY-LEVEL BRANDING EXPOSURE	ENTRY-LEVEL BRANDING EXPOSURE
20-MINUTE OPENING CONFERENCE ADDRESS	15-MINUTE SPEAKING SLOT	-	-	-
10-MINUTE NETWORKING EVENT ADDRESS	-	-	-	-
6X6M PREMIUM EXHIBITION SPACE	5X5M EXHIBITION SPACE	4X4M EXHIBITION SPACE	3X3M EXHIBITION SPACE	3X3M EXHIBITION SPACE
20 ALL-EVENT PASSES	10 EVENT PASSES	4 EVENT PASSES	2 EVENT PASSES	1 EVENT PASSES
10 NETWORKING PASSES	-	-	-	-
10 SOCIAL MEDIA BOOSTS	3 SOCIAL MEDIA BOOSTS	1 SOCIAL MEDIA BOOST	-	-
MEDIA INTERVIEWS	MEDIA INTERVIEW OPPORTUNITY	-	-	-

MEDIA & MARKETING EXPOSURE



TELEVISION
COVERAGE



RADIO
INTERVIEWS



PRINT
MEDIA



DIGITAL
CAMPAIGNS



REGIONAL
PROMOTION



SOCIAL MEDIA
MARKETING

Secure Your Strategic Position
in Namibia's Green Growth Sector

GET IN TOUCH TODAY

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